



# Command Philosophy

## Navy Information Operations Command Whidbey Island

### Mission

***"Execute C10F EW and SIGINT Analysis, Training, Certification, Planning, Execution, Target development, and Direct Support Augmentation to Naval Air and Surface Forces Engaged in Information Dominance Operations Worldwide"***

### Vision

- Prepare, Enhance, and Augment Our Current Fleet and Expeditionary Electronic Warfare Forces to Achieve RF Spectrum Superiority
- Develop and Design Electronic Warfare Tactics, Techniques, and Procedures Against New Adversaries and Challenges
- Proactively Assist in the Shaping and Refinement of Our Future Electronic Warfare Force Structure

### Guiding Principles

#### ***Be a Sailor***

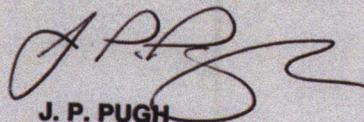
- You serve as a Warrior *and* a Citizen -- act accordingly. You must assume many added responsibilities to service and nation than other Americans. Take charge and meet them!
- Develop yourself morally, mentally, and physically toward command, Navy, and DoD objectives. Use "*Ship, Shipmate, Self*" as a guide to navigate priorities.
- Always be in positive control of your words and actions. Consistently represent yourself in an honest, proactive, respectful, humble, and measured manner. *Observe, Assess, Act...*
- Learn and embrace our service's unique history, customs, courtesies, ceremony, and traditions.

#### ***Know Your Job***

- **Train:** D-1R! In-Rate; Cross-Rate; Warfare Specialties; general Navy knowledge -- or in any other area which will make you a more well rounded and effective Sailor/Warrior. *Read...*
- **Maintain:** Your current skill sets and warfare qualifications; your operational and support equipment; spaces; network integrity; positive unit reputations and relationships.
- **Operate:** Aggressively. Be professionally bold, decisive, and confident in executing all current and future mission objectives. *OWN* your tasking and *DRIVE* for desired solutions/mitigation

#### ***Take Care of Your People***

- You are always a leader in some capacity (Family/Peers/Subordinates)! Accept your role. Use "*Ship, Shipmate, Self*" as a guide to navigate challenges. You will be called on to demonstrate.
- Lead others in a manner you would want to be led. Take responsibility, not praise.
- Leadership is not a transaction. *Always* give more toward others than you expect to receive.

  
J. P. PUGH